

World Breastfeeding Week (WBW) 2010 Photography Contest

Feature your breastfeeding photos in this year's Action Folder! WABA is organising a global breastfeeding photography contest for WBW 2010. Ten winning photos will be selected, and contributors whose photos are featured in the WBW Action Folders, Posters and Banners will be awarded US\$100 for each published photo.

What are we looking for?

We need stories that illustrate Baby-Friendly not only in hospitals but also in wider health care system - health centres, primary care, and communities. We are looking for any photo that TELLS A STORY of breastfeeding and the **10 Steps to Successful Breastfeeding**.

When taking photos, think globally and locally! We encourage you to submit photos that reflect different ethnicity and that include breastfeeding children, from a newborn to a child of 2 years or more.

Understanding on the issue would help you take a great picture! Please read the WBW 2010 Calendar Announcement at www.worldbreastfeedingweek.org for more information.

Deadline

All submissions must be completed together with the contest form which is also available on our website at http://www.worldbreastfeedingweek.org/doc/WBW2010Photo_Contest_Form.doc

All entries must be submitted by **15 April 2010** to: wbw@waba.org.my

For more information, please email:
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